

VISIONS
THE ART OF RECOGNITION

VOLUME 1

THE ART OF INNOVATION



FEATURING PROJECT LYNK PG 7 - 10

USA MADE

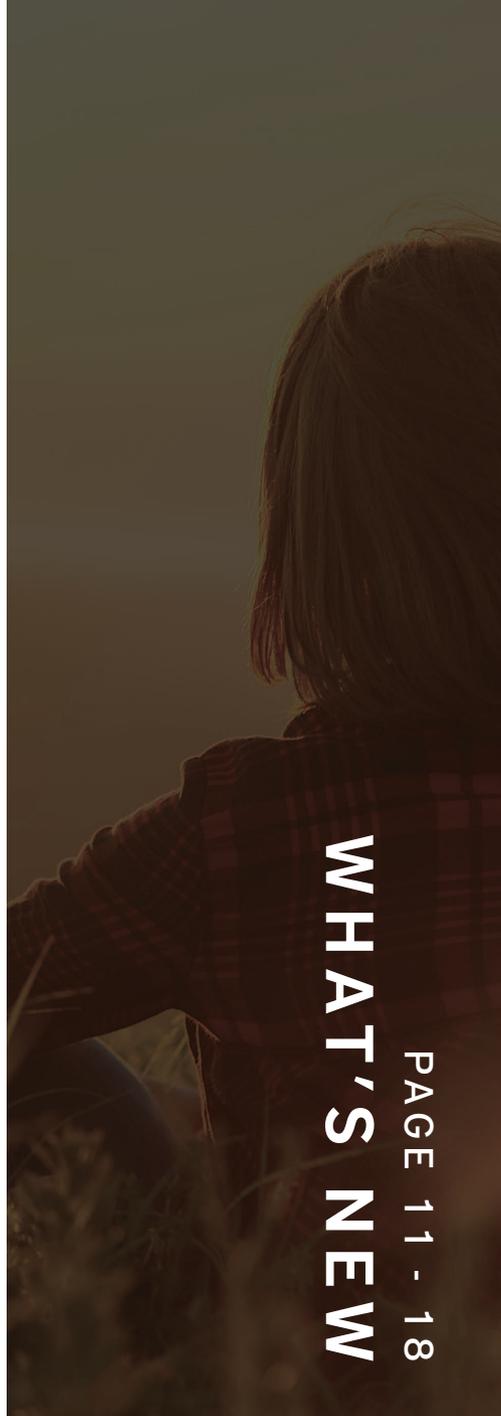
ELEMENTS 360

NEW CRYSTAL



THE ART OF INNOVATION

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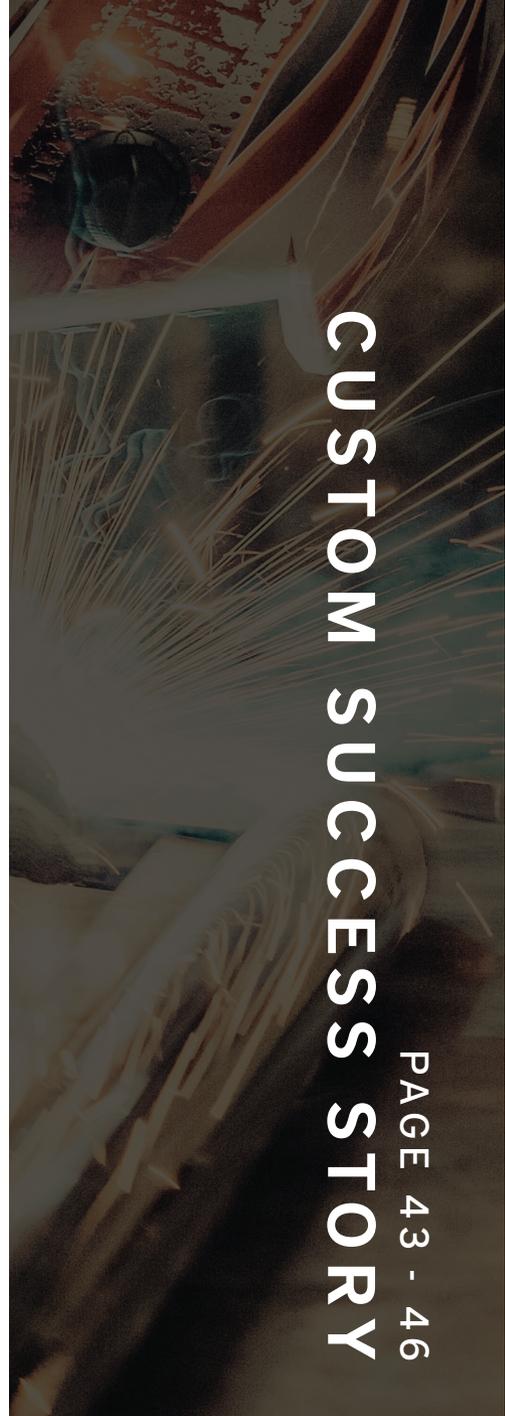
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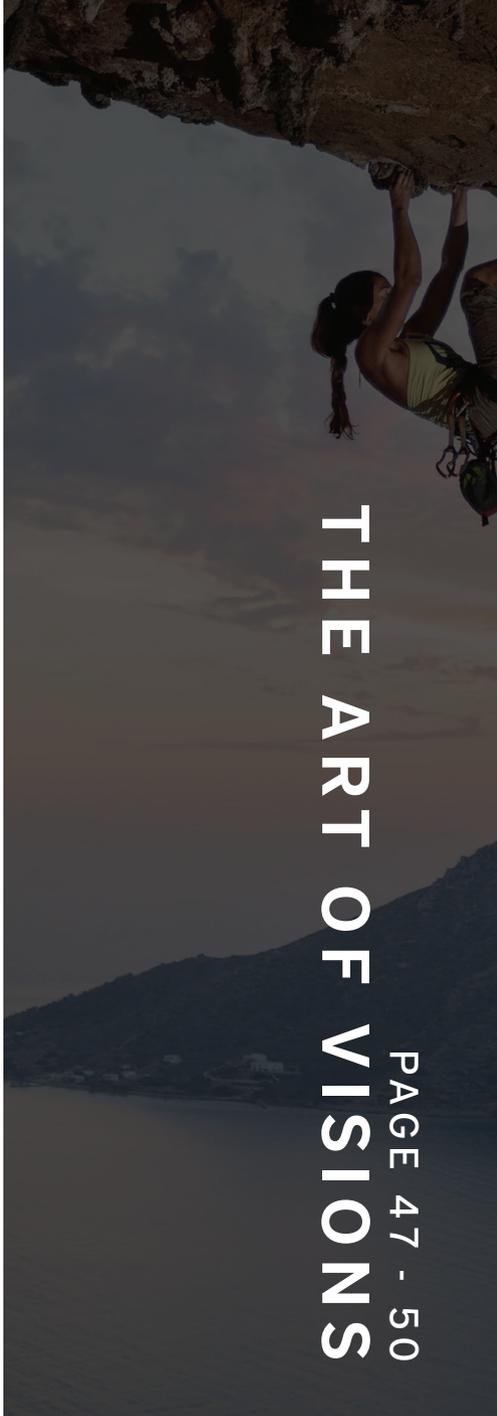
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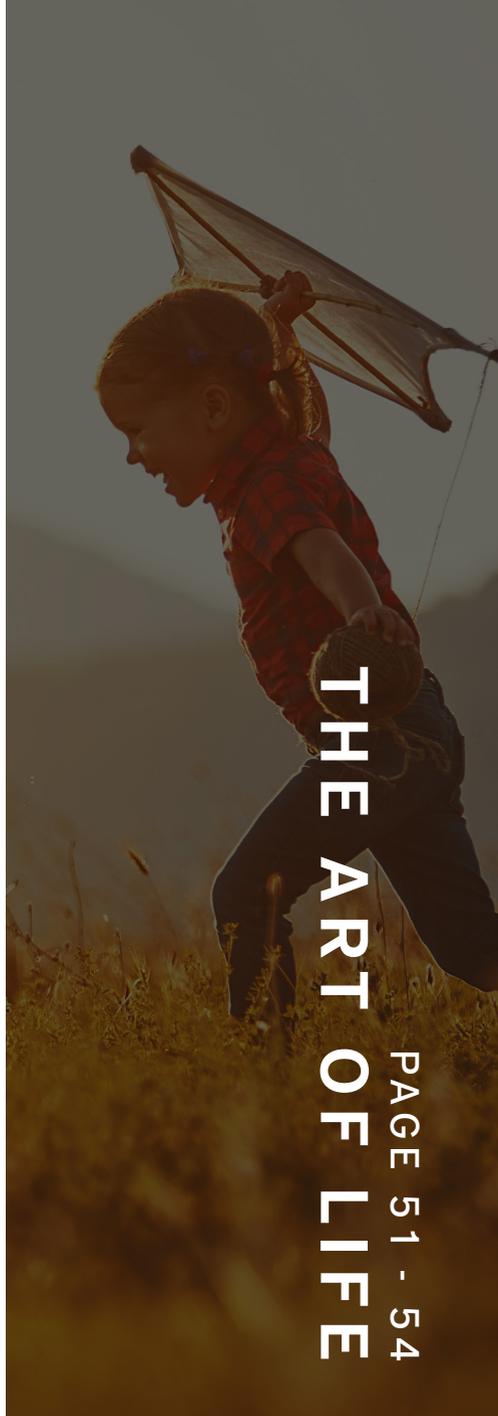
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THE ART OF VISIONS

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THE ART OF LIFE

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WHY RECOGNIZE

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SCAN FOR OUR
GENERAL INFORMATION



As the world continues to transform and evolve, we are doing the same.

Visions is excited to add new innovative collections and collateral. We have added new technology that will be sure to impress any recipient, as well as easy-to-use Sales Tools to create or design marketing collateral for their clients.

THE YEAR OF INNOVATION



INTRODUCING OUR NEW VISIONS VOLUMES...

New to 2022, we will produce three Volumes to keep you up-to-date with the following:

- Latest collections
- Most trending awards
- Custom projects
- Recognition trends

We are excited to showcase the wide variety of highly-sought awards in each of our Volumes. From new collections to new recognition trends, our goal is to keep you up-to-date and in the loop on what's new and trending!

Scan QR codes for accurate pricing and product details.

Prices are subject to change without notice, based on governmental tariffs, increases in production costs, and any other factors unknown at the time of Volume publication. Stay up-to-date with the latest pricing and product details by scanning QR codes throughout our Volumes. To scan for pricing and product details, take your smartphone and open up the camera. Point the camera at the code in the catalog and click the link that appears. The link will bring you to the product page on our website.

Reference our icons for Rapid Ship, USA Made, or Gift Box options

 **RAPID SHIP**

 **USA MADE**

 **GIFT BOX INCLUDED**



DESIGN YOUR OWN SALES TOOLS IN MINUTES...

Showcase products with our templates to create the perfect sales tool.
These templates include:

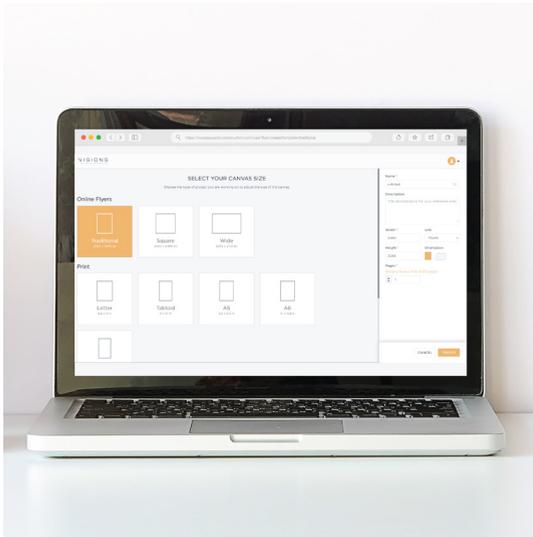
- Product Flyers
- Seasonal Flyers
- Sales/Specials Flyers
- Lookbooks

Choose from any of our templated flyers, catalogs, lookbooks and more, or start from scratch and create your own marketing material in minutes. Go to [Visionsawards.com/salestools](https://visionsawards.com/salestools) to start creating now. Don't know where to start? We have created step-by-step guides on our sales tools page to help you out!



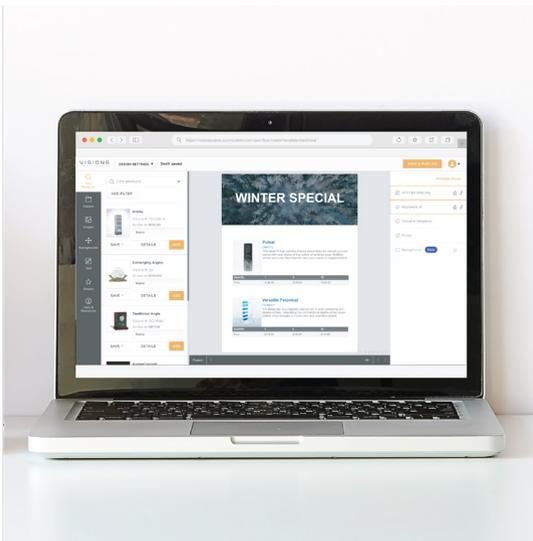
Scan the QR below to view our Sales Tools page.





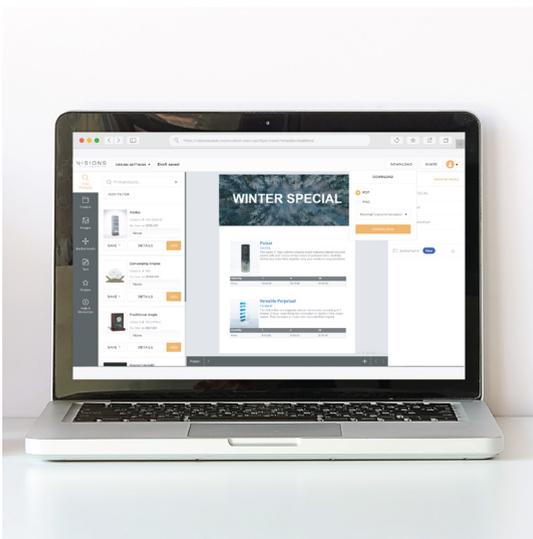
STEP 1

CREATE Select a template OR start from scratch by selecting the size of document you're needing.



STEP 2

EDIT Add products, logos, photos, text and shapes to the selected document. Edit product details and rearrange to fit your desired presentation.



STEP 3

DOWNLOAD AND SHARE When your design is complete, save it to share! File saving options include a shareable link or a downloadable PDF or PNG.

THE ART OF RECOGNIZING PEOPLE...



Visions is excited to announce Lynk Technology (Patent Pending); the ability to Lynk video and other sources to an award. Life has changed in so many significant ways, including more remote workers, the proliferation of social media, and the future of digital interactions.

Take your award to the next level by providing a personal experience with one of the following use cases.

DROP SHIP WITH A PERSONAL TOUCH

Many employees are reaching key milestones without an in-person event to celebrate. Imagine the recipient receiving an amazing award and using their phone to view a key executive acknowledging their achievement! Perhaps other employees acknowledge the award, as well, in a montage! Finally, the recipient can choose to share the award video on social media!



IN PERSON EVENT WITH VIDEO MEMORY

At an in-person event, the moment of receiving the award happens so quickly! With Project Lynk, if the company records the event, the video can be lynked to the award, allowing the recipient to re-live the moment. Teammates could share feedback acknowledging the accomplishment. The award recipient might choose to share the celebratory moment on social media.



DONOR RECOGNITION

The major donor will truly appreciate their donation when the plaque includes a Lynk to a personal video from the charity acknowledging their donation and its impact. The video could include pictures of the results for a construction project or a website Lynk to the donor list.



EMPLOYEE WELCOME AND ANNIVERSARY

Creating company loyalty and alignment with key values are critical to an organization. Many companies provide welcome kits or an annual award to recognize years of service. With Project Lynk, the welcome kit could have the CEO explaining the core values of the organization. For an annual award, the company would have the ability to include personal acknowledgment from a manager or peer that could be shared on social media.



HOW DOES IT WORK?

- Project Lynk uses a combination of QR codes and Near Field Communication (NFC) technology.
- QR codes use a picture (barcode) that most phones can read with their camera. It is widely used in many applications (i.e. restaurant menus, advertisements). When the award recipient uses the phone to read the QR code, a message will pop up on the screen to open the content (oftentimes video).
- NFC is a short-range technology to communicate over very short distances. Visions uses a small NFC Tag on the award. When the user moves the phone close to the TAG, a pop-up message appears asking if the recipient wants to open the content. NFC technology is used in many day-to-day instances such as credit card payment systems.

Project Lynk will work with most award types. Our award-winning customer service team can walk you through the process including which technology would work best to fit your customer needs. Our production team and artists provide turn-key service including editing and adjusting video.

Reference page 13- 14 for awards using Lynk technology.



QR code



Near Field Communication (NFC)

THE PROCESS IS VERY EASY...



Determine how additional content would enhance the experience.



Design and create personalized content for your solution. This might be as easy as an executive using their cellphone for a personal congratulation.



Share the content with Visions.



If necessary, Visions can edit the video for an enhanced presentation, and host the video.



Visions will provide proofs for both art and video.



The recipient receives the award.



A new year introduces new beginnings.

At Visions we're continuously pushing limits and creating new and trending-setting awards. Our goal is to make sure employees and clients are recognized with top-of-the-line awards to promote accomplishments, specific milestones, and more. We have designed new and innovative awards that will make any recognition program or event stand out.

WHAT'S NEW



LYNK TECHNOLOGY

Take your award to the next level by providing a personal experience with our Lynk Technology. View page 9- 10 for more information.







A



B

A **EMBER** 🎁
FS-1368

Ember's vibrant yellow accent and black optical crystal base add the perfect touches to enhance the milestone achieved.



B **CRYPTIC** 🎁 🚚
FS-1369

This optical crystal award provides ample room for personalization, and it features an alluring beveled accent paired with a slanted and sleek black optical crystal base. Multiple sizes available.





C



D

C VERGE 
FS-1370

This optical crystal award makes a statement and brings recipients' accomplishments to life with its bold, blue optical crystal accent and multi-layered black optical crystal base. Multiple sizes available.



D VERGE 
FS-1371

This modern, optical crystal award makes a statement and brings recipients' accomplishments to life with its bold, red optical crystal accent and multi-layered black optical crystal base. Multiple sizes available.



ELEMENTS 360

360-SQ

Visions' NEW Elements 360 Collection allows for full-color imagery and messaging on all sides of the award, even the top, with your choice of 4 background finishes (Stone, Oak, Aluminum, and Black) to enhance your design.





THE COSMOS COLLECTION THE ART OF CONCRETE

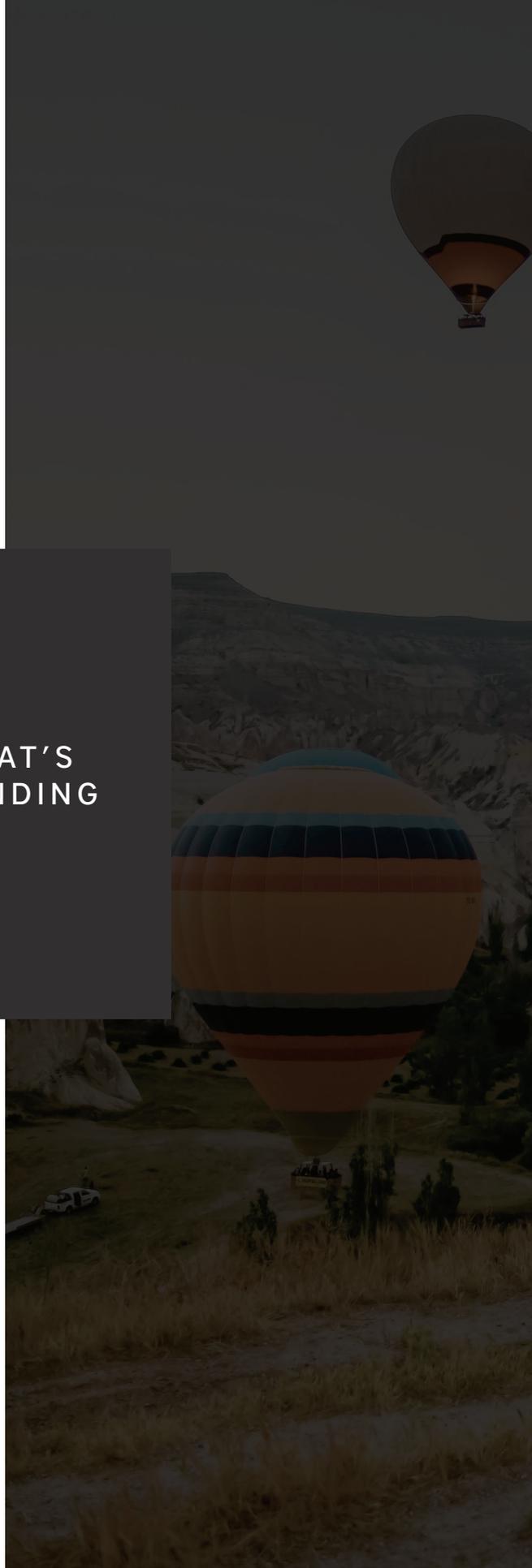
The Cosmos Collection, featuring the unique combination of concrete and resin, affords you the luxury of selecting your desired shape and resin color. No matter what combination you choose, a design from the Cosmos Collection will play a starring role at your next presentation.



As the world continuously seeks for what is the latest and greatest- our team is taking note of the awards our customers are seeking most.

Whether you are looking for a classic and stunning award, or a fun and interactive desk piece - these awards are must-haves for Brand Awareness, Safety Recognition, Sales Achievement, and all-important milestones achieved. See for yourself what is trending to start this new year!

WHAT'S TRENDING









BRAND AWARENESS

Empower a business with employee appreciation gifts that promote the brand and beliefs of the company. Showcase a logo or promote the company's core values with a variety of products perfect for desktops.



A

A QUE INSULATED BOTTLE
VX-8136

17 oz. double steel wall, vacuum insulated bottle keeps drinks hot up to 12 hours and cold up to 24 hours and leaves no condensation on the exterior. Ceramic coating for true taste.



B EPARE DOUBLE-WALL CHAMPAGNE GLASS
VX-8135

5oz. double-wall borosilicate glass flutes design to prevent condensation and have a rounded for comfortable drinking. Beveages will stay hot or cold longer while the outer glass remains safe to touch.



B



QUE BOTTLE
VX-8135

20oz. fully collapsible water bottle with a unique spiral design. Stands 4.8" tall when collapsed, and 8.4" tall when expanded. Leakproof and shockproof.





TEAS

NATURAL TEAS AND HERBAL BLENDS

Carefully selected and limited to several popular flavors. This ensures that the tea is always fresh and offers you the best value for your money. Other flavors are available upon request. Offered in an array of sizes, choose from our Mini, Skinny or Tall Tea can options.

Decorating options are a 1-4 color logo placed within the current tea can design, or we can create a custom, full-color label.

TEA SACHETS

Unlike conventional tea bags, The pyramid sachets are made of biodegradable starch material. These signature tea sachets afford more room for the tea leaves to expand. This ensures a better brew and allows more flavor to be released from large leaves. Even the string and tags are attached by ultrasonic sealing and not glue. Each sachet brews 2-3 cups or two bags for one pot of tea.



A MINI TIN
VX-8127

B TALL TIN
VX-8126

C SKINNY TIN
V-8180

NEW



A MOSCOW MULE MUG

VX-5035

17oz. Moscow Mule mug in stainless steel with a smooth matte finish (VX-5035-SBL) or polished, gunmetal hammered finish (VX-5035-HBL).



B BAMBOO INSULATED BOTTLE

VX-5080

15 oz. double-wall bottle, insulated bottle. Premium, 18/8 stainless steel inner wall, and real bamboo outer wall keeps beverages hot and cold for up to 10-12 hours.





A UMBRA
CN-CUBE

The unique combination of polished resin and concrete blends beautifully in this skillfully crafted cube. Add your etched and colorfilled imprint on any side.



B CORNHOLE
ACA-FB000020

Official Full-Size ACA Cornhole Boards are the perfect addition to any backyard gathering, tailgating party, or corporate event. Eight standard cornhole bags are included.





A HEADS UP

CK-4

Heads Up is an amazing desk accessory or award that is unique and natural. No matter how you roll, your imprint always stays on top. Available in steel or coffee-stained wood inserts.



B TOSS UP

BB-212

Toss Up is the perfect desk accessory to showcase a company's brand. Available in suede or turbo fabric, these bean bags are a fun way to display your full-color artwork.





A

A OLD FASHIONED  
G5028-V

Functional gifts are always appreciated and are a long-lasting reminder of your thoughtfulness. Each Old-Fashioned glass is skillfully etched on the front of the glass.



B STEMLESS WINE  
G5208V-4

These glass sets are the perfect holiday, welcome home, anniversary or other occasion gift. Each wine glass is beautifully etched on the front of the glass.



B



A

A SQUARE ACRYLIC 
FS-812

Decorate Square Acrylic with full color, custom graphics and copy to achieve your desired look. Add a design to both sides of this free-standing award. Multiple sizes available.



B

B ARCHT 
ARCHT

Archt tablets allow you to choose from a variety of plate finishes to truly make your design shine. A protective coat can be added upon request for the protection of outdoor elements.



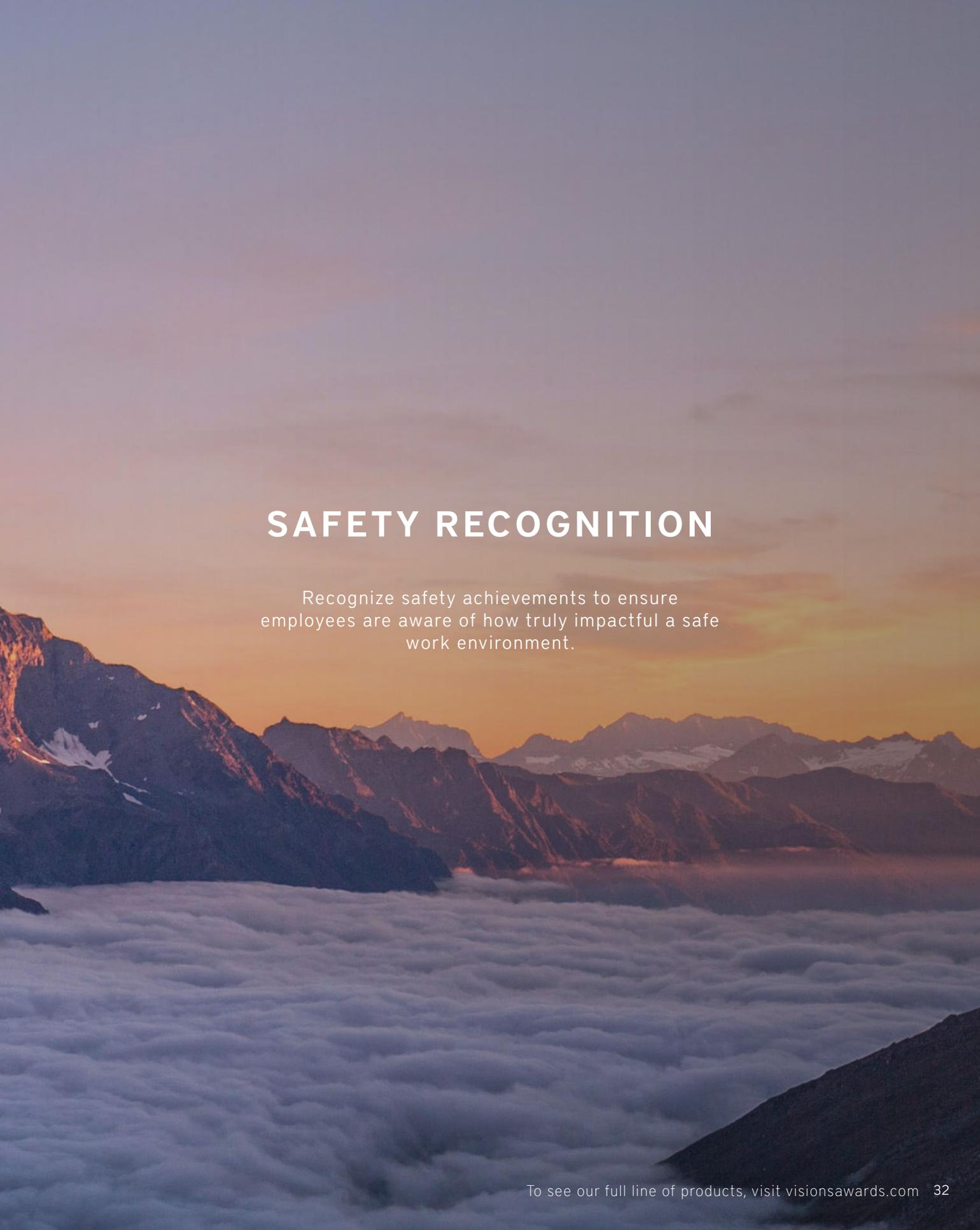
C

C DISPLAY
FS-1007-3D

Display allows for an intriguing and highly detailed 3D subsurface laser etching that brings a logo to life. One subsurface engraving is included. Multiple sizes available.







SAFETY RECOGNITION

Recognize safety achievements to ensure employees are aware of how truly impactful a safe work environment.



A



B

A BREVE
CKWD-810

Rich coffee-stained wood, accented with natural cork offers a classic and sustainable hanging plaque. Add milestone pins to make this award perpetual. The pins shown are sold separately.



B EDGE
CK-ST

Solid steel and natural cork make Edge a unique, sustainable horizontal or vertical award. Add milestone pins to make this award perpetual. The pins shown are sold separately.





A

A AIGUILLE 
FS-1016

The Aiguille provides the look of luxury without the cost. Cherished starphire glass crafted in an intriguing shape forms an eye-catching award.



B ACRYLIC SPECTRUM 
AS

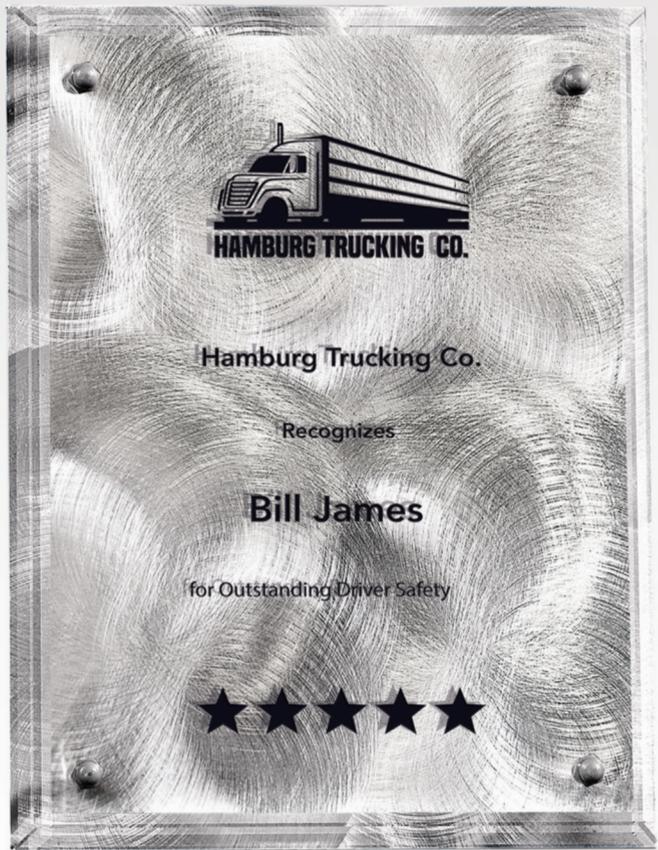
The Acrylic Spectrum is virtually limitless. This plaque offers the ability to flood the back with any color or colors to make a one-of-a-kind plaque that can sit or hang. Multiple sizes available.



B



A



B

A **GLASS IMPRESSIONS FLAME**  SF-3034S-225

Polished aluminum forms the base from which glistening Starphire glass rises creating an amazing imprint area.



B **FASCINATION**  4011

The Fascination lets your imagine run wild by providing a generous imprint area on glass suspended above captivating swirls of brushed aluminum.





A

A **HEXAGON WAVE PUZZLE** 
WAVE-HEX

Fusion mixes a wood bottom, an acrylic top with digital color and graphics, and stainless steel supports on the back. Multiple sizes available.



B

B **STRATA**
CN-PL-LAVA

This wall plaque constructed in concrete and resin cascading down the side stands out from all others. Select from four resin colors and etch and colorfilled imprint to make this truly yours.



C

C **MAGNETISM** 
SAMA 100

This sleek aluminum design provides ample area for your full color digital imprint. One magnetic attachment of your choice is included. Additional standard attachments are available.







SALES ACHIEVEMENT

Push employees to excel by recognizing superior sales performances. Acknowledging such accomplishments, teammates will also strive to reach their goals, leading to increase sales.



A

A **TRISTIN** 
FS-1081

The architectural styling of the Tristin gives it a sleek yet artful appeal. The triangular-shaped tower, constructed in shimmering aluminum, has a compelling layer of clear optical crystal.

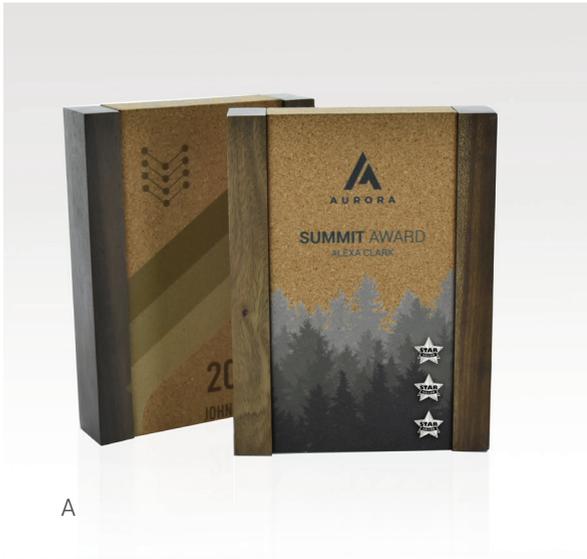


B **ELEMENTS**  
ELEMENTS COLLECTION

Design your own Elements award in minutes on our website with AwardLab. Elements is brought to life when 3D acrylic accents and personalization are added to make the award your own.



B



A

A TAGUS
CK-3000-W

Coffee-stained wood embraces solid cork with a digital imprint on the front, back, and top of the award. Add milestone pins to make this award perpetual. The pins shown are sold separately.



B

B BENT STEEL 
RS

Bent Steel is a creative way to recognize hard-working employees, without taking up much desk or shelf space. Choose between our standard designs or create a custom cut design.



C

C ARRIVAL 
AT-WS

Presenting a meaningful award lets the fortunate recipient know they have arrived to the upper echelon on a lustrous solid walnut panel with a keyhole back. Multiple sizes available.





A



B

A STARPHIRE BANNER 
FS-502

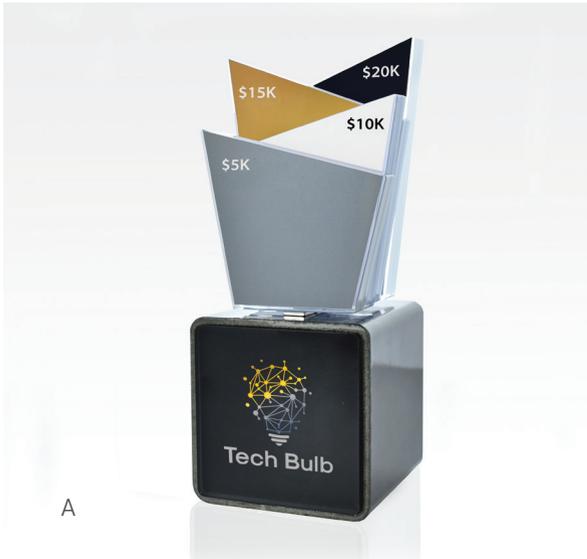
The spotlight shines on your creative, full-color imprint, when it takes the stage on this Starphire glass award. Multiple sizes available.



B CONCERTO PERPETUAL
FS-576L-P

Starphire glass with magnetic add-on bars, are the perfect way of celebrating milestone accomplishments. Price includes the Concerto and one magnetic add-on bar, etched and colorfilled.





A

A WEDGES ACCESSORY KIT 
 FS-602-WEDGE-ACC

Use these fun wedge shapes to highlight continual achievements. Wedges may be purchased as a set of 4 or individually. Price includes a 1-color imprint on each Wedge.



B

B MERCURY
 CN-BALL

This sphere features polished resin and concrete with a message etched and color-filled for a lasting impression. An acrylic base is included to keep the piece in place while displayed.



C

C PERPETUAL SLATE
 FS-168

The combination of charcoal and slate atop an ebony stone base is a classic perpetual award. As achievements are made, add additional bars that will slide into the upright.



You can better recognize contributions and achievements with unique awards. Custom awards are our specialty, and we make it easy for you to turn your ideas into beautiful, final products that recipients will treasure. Whether you are imaging custom signage, desktop awards, milestone awards, plaques and more, we have an award-winning design team to help you bring it to life.

CUSTOM SUCCESS STORY



SUCCESS STORY: BRAVO!

TORCHY'S VENDOR OF THE YEAR

In collaboration with Bravo Branding, we had the opportunity to design a series of intricate hand-made awards to recognize the vendors of Torchy's Tacos. What initially came as a request for a perpetual plaque turned into a 4-piece custom award project for various levels of success within the company. The custom case study presented here stemmed from the idea to revamp Torchy's Tacos previous awards consisting of wood and acrylic, to a substantial redesign of molded optic crystal, black crystal, and layers of red and yellow crystal. After several revisions to get the design of the project "just right", this award was selected to be given to their Top Vendors across the nation.

Scan the QR code below to view more custom awards.





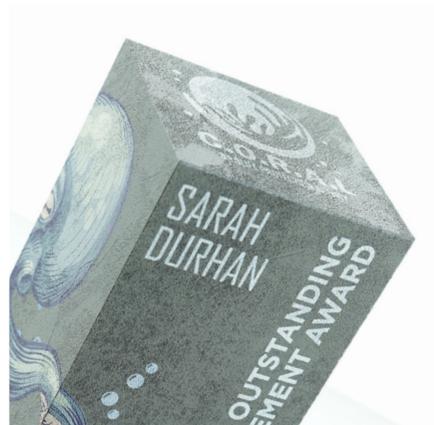
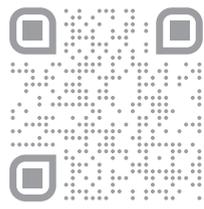
Visions designs and manufactures their own products, materials, and combines them to create beautiful, one-of-a-kind recognition pieces. Many of our designs are created at our facility in Ohio, and are created with an eye for detail to ensure your satisfaction! Our team will help you find the recognition piece you are looking for. We supply a vast array of standard products and allow the opportunity for you to work with our custom department to provide you with the perfect piece.

THE ART OF VISIONS





SCAN FOR SALES TOOLS



“Companies with employee recognition programs have 31% lower voluntary turnover than those that don't (Anderson, 2018). This has encouraged more and more managers to invest in corporate recognition programs.”





“ Your customer service is wonderful and extremely responsive and any changes to a proof are provided faster than I would expect. ”
- Fran



Visions has a variety of awards that showcase the uniqueness of each employee. We take your company's characteristics and create a recognition program that is custom to your employees' achievements. Increase productivity and profitability, enhance the overall work environment, and retain employees by recognizing accomplishments when it matters.

THE ART OF LIFE



RECOGNIZE ACCOMPLISHMENTS WHEN IT MATTERS.

Make the most of achievements with a recognition program. Studies show that a positive environment as well as increased productivity is a direct result of recognizing employees' milestones and accomplishments. Employee recognition also builds trust in the workplace, as employees continually see that they are being noticed and acknowledged for their hard work and dedication. Recognize accomplishments while they matter. Don't wait for the opportunity to pass without showcasing how much the employees hard work truly does make a difference. Start a recognition program today and recognize sales achievements, years of service, above and beyond performance, and other milestones, *while it matters*.



